

Product Agency Advertiser

Schedule Dates Contract #

325080 10/02/12-10/08/12

Date Entered

CPE Phone/Fax **Buyer Name** Sales Office Brand Salesperson 95/101/1537 BASSETT, LAURA Telerep/Philadelphia

Comments

OBAMA FOR AMERICA Standard National/Political

Billing Type **Account Types** Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

Demo Headline # CO-OP Last Modified **Entered By** ö

Order Type 08/01/12 10/01/12 06260221 Jill Hipskind

15,00 \$25,929.75 Normal

Package Deal

\$146,935.25

Net Total Sales Tax Commission Commission %

Charlotte (WSOC)

Grand Total;	st Month
129	Spots 129
\$172,865.00	Rate \$172,865.00

		CUNFIRMATION CONTRACT			Accepted - Agency/Astvertiser
Charlotte (WSOC)		Special Parish to the Control of the	ı		
\$500.00 Charlotte (WSOC)	00.000	A. X X X X X X X X X X X X X X X X X X X	6 :30 9A- 10A (EST)	10/02/12-10/05/12	professional rate / ppot
Charlotte (WSOC)	\$500 pp		S :30 8A- 9A (EST)	10/07/12-10/07/12	
\$275.00 Charlotte (WSOC)	\$275.00		6 :30 8A-9A (EST)	10/07/12-10/07/12	7.0 Revised Line / Spot
Charlotte (WSOC)			6 :30 6A- 8A (EST)	10/07/12-10/07/12	6.1 Normal Line / Spot
\$475.00 Charlotte (WSOC)	\$475.00		6 :30 6A · 8A (EST)	10/07/12-10/07/12	6.0 Revised Line / Spot
Charlotte (WSDC)			S :30 8A- 9A (EST)	10/06/12-10/06/12	5.1 Normal Line / Spot
\$225.00 Charlotte (WSOC)	\$225,00		6 :30 SA- 9A (EST)	10/06/12-10/06/12	5.0 Revised Line / Spot
\$6,200.00 Charlotte (WSOC)	\$1/5.00		6 :30 6A- 8A (EST)	10/06/12-10/06/12	4.0 Normal Une / Spot
Charlotte (WSOC)		2 .	S :30 7A- 8A (EST)	10/02/12-10/05/12	3.1 Normal Line / Spot
\$2,550.00 Charlotte (WSOC)	\$650,00	A.	6 :307A-9A (EST)	16/02/12-10/95/12	3.0 Revised Uro / Spot
Charlotte (WSOC)	1900 00	×	5 :30 6A- 6:30A (EST)	10/02/12-10/05/12	2.1 Normal Line / Spot
\$1,275.00 Charlotte (WSOC)	100.c2+¢	×	6 (30 6A- 7A (EST)	10/02/12-10/05/12	2.0 Revised Line / Spot
Charlotte (WSOC)		X X X X	5 :30 SA- 5:30A (EST)	10/02/12-10/05/12	1.1 Normai Line / Spot
Total Station	Kate	6 × × × × × × × × × × × × × × × × × × ×	6 :30 5A- 6A (EST)	10/02/12-10/05/12	1.0 Revised Line / Spot
		SPW Mo Tu We Th Fr Ca Cil Cont	KUN TIMES		

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Comments:



Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political 95/101/1537

Sales Tax Net Total Commission

\$146,935.25

\$25,929.75 15.00

Phone/Fax

Greer, Margolis, Mitchell & Associates 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates

10/02/12-10/08/12 325080

Contract #

Buyer Name Sales Office Salesperson Advertiser BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphla, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

Package Deal

Commission%

Brand Product Agency

Demo CO-OP Order Type Headline # **Entered By** Last Modified Date Entered Jill Hipskind 08/01/12 06260221 8 10/01/12 Normal

Grand Total:	Oct. 2012	By Broadcast Month S	Charlotte (WSOC)
129	129	Spots	
\$172,865.00	\$172,865.00	Rate	

Total Station
\$1,500.00 Charlotte (WSOC)
Charlotte (WSOC)
\$1,500.00 Charlotte (WSOC)
Charlotte (WSOC)
\$2,700.00 Charlotte (WSOC)
Charkotte (WSOC)
\$1,500.00 Charlotte (WSOC)
Charlotte (WSOC)
\$275.00 Charlotte (WSOC)
Charlotte (WSOC)
\$275.00 Charlotte (WSOC)
Charlotte (WSOC)
\$1,125.00 Charlotte (WSOC)
Charlotte (WSOC)
\$375.00 \$375.00 \$575.00 \$575.00 \$375.00 \$275.00 \$375.00

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3050 K Street NW Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political Standard

Sales Tax

95/101/1537

Phone/Fax **Buyer Name** Sales Office Salesperson

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Schedule Dates Advertiser Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Contract #

325080

BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890)

Demo CO-OP Oate Entered

Headline # **Entered By** Last Modified Jill Hipskind 10/01/12 08/01/12 06260221

Net Total Commission Commission % Package Deal **Drder Type** \$146,935.25 \$25,929.75 15.00 Normal

> <u>ct.</u> Grand Charlotte (WSOC)
> By Broadcast Month

Total;	2012	oadcast Mont
129	129	th Spots

		st Month	(2000)
129	129	Spots	
\$172,865.00	\$172,865.00	Rate	

			Date:	15.4	CONFIRMATION CONTRAC	Accepted-Station:	Date		Arcepted-Agency/Aeventiser:
	Charlotte (WSDC)				> ×	H			
	\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,200.00	4	< ;	:307:30P- 8P (EST)	6 :307	10/02/12-10/05/12	22.0 Revised Line / Spot
	Charlotte (WSOC)			+	×	:30/7P-7:30P (EST)	4 ;307	10/02/12-10/05/12	21.1 Normal Line / Spot
	\$1,000.00 Charlotte (WSOC)	\$1,000,00	00.000,14		4 X X X X X	:30 7P- 7:30P (EST)	6 :307	10/02/12-10/05/12	21.0 Hevised Line / Spot
	Charlotte (WSOC)		1 000 00	-		:30 6P- 6;30P (EST)	5 ;306	10/07/12-10/07/12	20.1 Normal Line / Spot
	\$490.00 Charlotte (WSOC)	10.06+\$	00.00	1		:30,6P- 6:30P (EST)	6 :30 €	10/07/12-10/07/12	20.1) Revised Line / Spot
	Charlotte (WSOC)	4400.00	\$490 nn	-	1	:30/7P+ 7:30P (EST)	5 :307	10/06/12-10/06/12	19.1 Normal Line / Spot
	\$6,600.00 Charlotte (W50C)	\$6,600.01	00.00T/T¢			:306P- 6:30P (E5T)	6 :30	10/06/12-10/06/12	19.0 Revised Line / Spot
	Charlotte (V/SOC)		10000		×	:30 6P- 6:30P (EST)	5 ;30	10/02/12-10/05/12	18.1 Normal Line / Spot
	\$3,500.00 Charlotte (WSOC)	\$3,500.0	\$875.00		×	:30 69- 6:30P (EST)	6 :30	10/02/12-10/05/12	18.0 Revised Line / Spot
	Charlotte (WSOC)			+	×	:30 5:30P- 6P (EST)	5 ;30	10/02/12-10/05/12	17.1 Normal Line / Spot
	\$3,400.00 Charlotte (WSOC)	\$3,400.0	\$850.00	4	× > × >	:30 5:30P- 6P (EST)	6 :30	10/02/12-10/05/12	17.6 Revised Line / Spxii
	Charlotte (WSOC)			+	· ·	:30/SP- 5:30P (EST)	5 :30	10/02/12-10/05/12	16.1 Normal Line / Spot
	\$3,300.00 Charlotte (WSOC)	\$3,300.0	\$825.00	1	< >	:30 SP- 5:30P (EST)	6 :30	10/02/12-10/05/12	16.0 Revised Line / Spot
Comments	Station	Iotal	Kdte		×	:30/4P- 5P (EST)	5 :30	10/02/12-10/05/12	15.1 Normal Line / Spot
		7	Date	Su Smrk	SPW Mo Tu We Th Fr Sa S	Run Times	Sec Length	Dates	Life Type / Break Type (Ref #)

non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



Brand Agency Product

CPE **Buyer Name** Phone/Fax Sales Office Salesperson 95/101/1537 BASSETT, LAURA

Washington, DC 20007

Comments Billing Type

OBAMA FOR AMERICA

Account Types

National/Political

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Advertiser Contract # 10/02/12-10/08/12 325080

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolls, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

Demo CO-OP Headline # Date Entered **Entered By** Last Modified 08/01/12 8 10/01/12

Order Type 06260221 Jill Hipskind

Package Deal \$25,929.75 15.00Normal

Net Total Sales Tax Commission Commission % \$146,935.25

> Grand Total: Oct. 2012

Charlotte (WSOC)
By Broadcast Month Spots 129 129 \$172,865.00 \$172,865.00

	Charlotte (WSOC)					
21/1/01				(153) d6 -400;plac.	B	
10/4 /42	\$\$,600.00 Charlotte (WSOC)	\$5,600.00		6 . 20 9 . 20 0	10/03/12-10/03/17	29.0 Revised Line / Spot
8/1/12	Charlotte (WSOC)			5 :30 10P- 11P (EST)	10/02/12-10/02/12	28.1 Normal Line / Spot
10/1/12	\$15,600.00 Charlotte (WSOC)	\$7,800.00	<u></u>	6 :30 10P- 11P (EST)	10/02/12-10/02/12	28.0 Revised Line / Spot
8/1/12	Charlotte (WSOC)			4 :30 9P- 10P (EST)	10/02/12-10/02/12	27.1 Normal Line / Spot
10/1/12	\$4,500.00 Charlotte (WSOC)	\$4,500.00		6 :30 gp. 10P (EST)	10/02/12-10/02/12	Zi o keased time / Spot
8/1/12	Charlotte (WSOC)			S :30 10P- 11P (EST)	10/08/12-10/08/12	zo.1 wormal Line / Spot
10/1/12	\$12,000.00 Charlotte (WSOC)	\$6,000.00		6 :30 10P- 11P (EST)	10/08/12-10/08/12	25.0 Kevised Line / Spot
8/1/12	Charlotte (WSOC)			S :30 8P- 10P (EST)	10/08/12-10/08/12	25.1 Normal Line / Spot
10/1/12	\$2,000.00 Charlotte (WSOC)	\$500.00		6 :30'85- 10P (EST)	10/08/12-10/08/12	Church Spot
8/1/12	Charlotte (WSOC)		- -	5 :30 11:35P- 12:02A (EST)	10/02/12-10/04/12	24.1 Normal Line / Spot
10/1/12	\$5,5S0.00 Charlotte (WSOC)	\$925.00		6 :30 11:35P- 12:02A (EST)	10/02/12-10/04/12	24.0 Revised Line / Spot
S/1/12	Charlotte (WSOC)		< >	5 :30 11P- 11:3SP (FST)	10/02/12-10/05/12	23.1 Normal Line / Spot
10/1/12	\$4,800.00 Charlotte (WSOC)	\$1,200.00	×	6 :3011P-11:35P (EST)	10/02/12-10/05/12	23.0 Revised Line / Spot
Comments Entered	Total Station	Rate		4 :307:30P- 8P (EST)	10/02/12-10/05/12	zz.1 wormai Line / Spot

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Date:

Accepted-Station:

Date:

Comments:



Washington, DC 20007 3050 K Street NW

Billing Type

Comments

OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates Advertiser

Contract #

CPE Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Brand Product Agency National/Political 95/101/1537 BASSETT, LAURA Telerep/Philadelphla Telerep/Philadelphla, Philadelphla (1057)

1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 325080

Demo CO-OP **Drder Type** Headline # Last Modified Entered By Date Entered 08/01/12 10/01/12 8

Package Deal 06260221 Jill Hipskind Normal

Commission \$146,935.25 \$25,929.75 15,00

Net Total Sales Tax

Commission %

Grand Total:	Charlotte (WSOC) By Broadcast Month Oct. 2012
129	Spots 129
\$172,865.00	Rate \$172,865.00

10/03/12-10/03/12 5 :30 8:30P- 9P (EST) 1 1 55,000.00 \$5,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 9P- 9:30P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 9P- 9:30P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$5,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 Charlotte (W. 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 1 \$43,000.00 Charlotte (W. 10P- 11P (EST) 1 1 1 \$43,000.00 Charlotte (W. 10P- 11P (EST) 1 1 1 1 1 1 1 1			Date: Commante:	Accepted-Station:	Date: Accept		
pot 10/03/12-10/03/12 5 :30 8:30P-9P (EST) 1 5 000.00 Anac Total Salton pot 10/03/12-10/03/12 6 :30 9P-9:30P (EST) 1 4 5,000.00 45,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P-9:30P (EST) 1 47,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11P (EST) 1 47,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 10P-11P (EST) 1 1 47,500.00 43,300.00 Charlotte (WSOC) pot 10/04/12-10/03/12 5 :30 10P-11P (EST) 1 1 44,300.00 43,300.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 8P-9P (EST) 1 1 44,000.00 43,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 8P-9P (EST) 1 1 44,000.00 45,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 8P-9P (EST				ONFIRMATION CONTRACT	_		Accepted-Agency/Advertiser:
pot 10/03/12-10/03/12 5 :30 (8:300-9) (EST) 1 1 5 50.00 Charlotte (WSOC) pot 16/03/12-10/03/12 6 :30 (90-9):300 (EST) 1 4 \$5,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 (90-9):300 (EST) 1 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 (90-9):300 (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 (90-9):300 (EST) 1 \$7,500.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 (90-11) (EST) 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 (80-9) (EST) 1 1 \$4,300.00 \$4,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 (80-9) (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 (90-11) (EST) </th <th></th> <th>\$2,000.00 Charlotte (WSOC)</th> <th>\$2,000.00</th> <th></th> <th></th> <th></th> <th></th>		\$2,000.00 Charlotte (WSOC)	\$2,000.00				
pot 10/03/12-10/03/12 5 :30 8:30P- 9P (EST) 1 Provided (MSOC) Age 104 Station pot 16/03/12-10/03/12 6 :30 9P- 9:30P (EST) 1 4 \$5,000.00 \$5,000.00 Charlotte (MSOC) pot 10/03/12-10/03/12 5 :30 9P- 9:30P (EST) 1 \$5,000.00 Charlotte (MSOC) pot 10/03/12-10/03/12 6 :30 9P- 9:30P (EST) 1 \$7,500.00 Charlotte (MSOC) pot 10/03/12-10/03/12 6 :30 10P- 11P (EST) 1 \$7,500.00 Charlotte (MSOC) pot 10/03/12-10/03/12 5 :30 10P- 11P (EST) 1 \$7,500.00 \$4,300.00 Charlotte (MSOC) pot 10/04/12-10/04/12 5 :30 10P- 11P (EST) 1 \$7,500.00 \$4,300.00 Charlotte (MSOC) pot 10/04/12-10/04/12 5 :30 10P- 11P (EST) 1 \$4,000.00 \$4,000.00 Charlotte (MSOC) pot 10/04/12-10/04/12 5 :30 10P- 11P (EST) 1 \$6,500.00 Charlotte (MSOC) <td< td=""><td></td><td>Charlotte (WSOC)</td><td></td><td></td><td>5 :30 8P- 9P (EST)</td><td>10/05/12-10/05/12</td><td>35.1 Normal Line / Spot</td></td<>		Charlotte (WSOC)			5 :30 8P- 9P (EST)	10/05/12-10/05/12	35.1 Normal Line / Spot
pot 10/03/12-10/03/12 5 :30/8:30P- 9P (EST) 1 5/20 Name Iodal Station pot 16/03/12-10/03/12 6 :36/9P- 9:30P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30/9P- 9:30P (EST) 1 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30/9P- 9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30/9P- 9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30/9P- 11P (EST) 1 \$7,500.00 \$4,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30/9P- (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30/9P- 10P (EST) 1 1 \$4,000.00 \$4,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30/9P- 10P (EST) 1 1 \$		\$5,000.00 Charlotte (WSOC)		in the second		10/05/12-10/05/12	35.0 Revised Line / Spot
pot 10/03/12-10/03/12 5 :30 8:30P-9P (EST) 1 5 50-00 Face 10/03/12-10/03/12 Sablon pot 10/03/12-10/03/12 6 :30 9P-9:30P (EST) 1 4 55,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P-9:30P (EST) 1 4 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 9P-9:30P (EST) 1 4 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 4 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 10P-11F (EST) 1 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 8P-9F (EST) 1 1 \$4,300.00 \$4,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 8P-9F (EST) 1 1 \$4,000.00		Charlotte (WSOC)			5 :30 10P- 11P (EST)	10/04/12-10/04/12	34.1 Normal Line / Spot
pot 10/03/12-10/03/12 5 :30 8:30P-9P (EST) 1 5 500 \$5,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 9P-9:30P (EST) 1 4 \$5,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P-9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 9P-9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 10P-11F (EST) 1 3 \$4,300.00 Charlotte (WSOC) pot 10/04/12-10/04/12 6 :30 8P-9P (EST) 1 3 \$4,300.00 \$4,000.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 8P-9P (EST) 1 3 \$4,000.00 \$4,000.00 Charlotte (WSOC)		\$6,S00.00 Charlotte (WSOC)				10/04/12-10/04/12	34.0 Revised Line / Spot
pot 10/03/12-10/03/12 5 :30 8:30P-9P (EST) 1 90-03 Rate 10/04 Charlotte (WSOC) pot 19/03/12-10/03/12 6 :30 9P-9;30P (EST) 1 45,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P-9;30P (EST) 1 47,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 47,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 47,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 10P-11F (EST) 1 47,300.00 44,300.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 8P-9P (EST) 1 47,300.00 44,300.00 Charlotte (WSOC) pot 10/04/12-10/04/12 5 :30 8P-9P (EST) 1 44,000.00 44,000.00 Charlotte (WSOC)		Charlotte (WSOC)				10/04/12-10/04/12	33.1 Normal Line / Spot
pot 10/03/12-10/03/12 5 :30 8:30P-9P (EST) 1 90-30 Foat Foat<		\$4,000.00 Charlotte (WSOC)	\$4,000.00		6 :30'9P- 10P (EST)	10/04/12-10/04/12	33.0 Revised Line / Spot
pot 10/03/12-10/03/12 5 :30 8:30P-9P (EST) 1 50-03 Rate 10/03/12-10/03/05 Station pot 10/03/12-10/03/12 6 :30 9P-9:30P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P-9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P-9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 \$4,300.00 \$4,300.00 Charlotte (WSOC) pot 10/04/12-10/03/12 6 :30 10P-11F (EST) 1 \$4,300.00 \$4,300.00 Charlotte (WSOC)		Charlotte (WSOC)				10/04/12-10/04/12	32.1 Normal Line / Spot
pot 10/03/12-10/03/12 5 :30 8:30P-9P (EST) 1 50-03 Rate 10/03/12-10/03/12 Slation pot 10/03/12-10/03/12 6 :30 9P-9:30P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P-9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P-11F (EST) 1 \$7,500.00 Charlotte (WSOC)		\$4,300.00 Charlotte (WSOC)	\$4,300.00	l-		10/04/12-10/04/12	32.0 Revised Line / Spot
pot 10/03/12-10/03/12 5 :30 8:30P- 9P (EST) 1 50-03 Rate 10/03/12-10/03/12 Station pot 19/03/12-10/03/12 6 :30 9P- 9:30P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P- 9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 10P- 11F (EST) 1 \$7,500.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 10P- 11F (EST) 1 \$7,500.00 Charlotte (WSOC)		Charlotte (WSOC)				10/03/12-10/03/12	31.1 Normal Line / Spot
pot 10/03/12-10/03/12 5 :30 8:30P- 9P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC) pot 10/03/12-10/03/12 6 :30 9P- 9:30P (EST) 1 1 \$5,000.00 Charlotte (WSOC) Charlotte (WSOC) pot 10/03/12-10/03/12 5 :30 9P- 9:30P (EST) 1 \$7,500.00 Charlotte (WSOC) 10/03/12 10/03/12 1 \$7,500.00 Charlotte (WSOC)	No Avail/Exception -	Charlotte (WSOC)				10/03/12-10/03/12	31.0 Revised Line / Spot
10/03/12-10/03/12 5 :30 (8:30P- 9P (EST)		Charlotte (WSOC)	\$7,500.00			10/03/12	30.1.1 Closed Preempt
10/03/12-10/03/12 5 :30 8:30P- 9P (EST) 1 1 \$5,000.00 \$5,000.00 Charlotte (WSOC)		Charlotte (WSOC)				10/03/12-10/03/12	30.1 Normal Line / Spot
10/03/12-10/03/12 5 :30 8:30P- 9P (EST) Sation Solution		\$5,000.00 Charlotte (WSOC)	\$5,000.00			16/03/12-10/03/12	30.0 Revised Line / Spot
The second secon	Comments	otal Station		South the second spots	:308:30P-9	10/03/12-10/03/12	29.1 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



Advertiser Schedule Oates Contract #

325080

Phone/Fax **Buyer Name** Sales Office Salesperson Brand Product Agency

> BASSETT, LAURA Telerep/Philadelphia

Billing Type Account Types

> National/Political 95/101/1537

Net Total Sales Tax

> \$146,935.25 \$25,929.75 15.00

Commission Commission % Package Oeal

OBAMA FOR AMERICA

Washington, DC 20007 3050 K Street NW

Greer, Margolis, Mitchell & Associates

Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12 Order Type 0emo Headline # CO-OP Last Modified **Entered By** Date Entered 08/01/12 06260221 Normal g Jill Hipskind 10/01/12

Charlotte (WSOC)

By Broadcast Month
Oct. 2012

Grand Total:

Rate 72,865.00 72,865.00

and Total:	t. 2012	Broadcast Month	COCCAA) DISCOURT
129	129	Spots	
\$172	\$17:		

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Date:

Comments:



Washington, DC 20007

CPE

Phone/Fax **Buyer Name** Sales Office

Comments Billing Type **Account Types**

OBAMA FOR AMERICA

National/Political 95/101/1537 Greer, Margolis, Mitchell & Associates 3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates

10/02/12-10/08/12 325080

Date Entered

08/01/12

Contract #

Brand Agency Product Advertiser

BASSETT, LAURA Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Pol/B Obama/D/Pre/U5 (16256)

Salesperson

CO-OP Order Type Entered By Last Modified Headline # 10/01/12 Jill Hipskind 06260221

Commission% Package Deal 15.00 \$25,929.75

\$146,935.25

Sales Tax Net Total Commission

Normal

	Grand Total:	Charlotte (WSOC) By Broadcast Month Oct. 2012
	129	Spots 129
	\$172,865.00	Rate \$172,865.00

		Comments:	Date:			-Station:	Accepted-Station:	Date:		Accepted-Agency/Advertiser:	Accepts
				RACI	CONFIRMATION CONTRA	NEIRMAII	000				
10/1/12	otte (WSOC)	\$875.00 Charlotte (WSOC)	\$875.00	-		1 ×	:30 5:30P- 6P (EST)	5 :30	10/08/12-10/08/12	49.1 Normal Line / Spot	49
8/1/12	Charlotte (WSOC)	Char				1 X	:30 5:30P- 5P (EST)	5 :30	10/00/12-10/08/12	49.0 Revised Line / Spot	49
10/1/12	\$850.00 Charlotte (WSOC)	\$850.00 Char.	\$850.00	1		1 X	:30 5P- 5:30P (EST)	5 :30	10/08/12-10/08/12	48.1 Normal Line / 5pot	48
8/1/12	Charlotte (WSOC)	Char				×	:30 SP- 5:30P (EST)	6 30	10/08/12-10/08/12	48.0 Revised Line / Spot	去
10/1/12	\$375.00 Charlotte (WSOC)	\$375.00 Char	\$375.00	-		1 X	:30 12P- 1P (EST)	5 :30	10/08/12-10/08/12	47.1 Normal Line / Spot	47
8/1/12	Chariotte (WSOC)	Char				×	:30 12P- 1P (EST)	6, :30	10/08/12-10/08/12	47.0 Revised Line / Spot	47
10/1/12	\$675.00 Charlotte (WSOC)	\$675.00 Char	\$675.00	<u> </u>		1 ×	:30 10:58A- 12P (EST)	4 :30	10/08/12-10/08/12	46.1 Normal Line / Spot	46
8/1/12	Charlotte (WSOC)	Char				:1 ×	:30 10:58A-12P (EST)	6 :30	10/08/12-10/08/12	46.0 Revised Line / Spot	46
10/1/12	\$375.00 Charlotte (WSOC)	\$375.00 Char	\$375.00	_		1 ×	:30 10A- 11A (EST)	5 :30	10/08/12-10/08/12	45.1 Normal Line / Spot	45
8/1/12	Charlotte (WSOC)	Char				×	:30 10A- 11A (EST)	96: 30	10/08/12-10/08/12	45.0 Revised Lina / Spot	45
10/1/12	\$375.00 Charlotte (WSOC)	\$375.00 Char	\$375.00	-		1 ×	:30 9A- 10A (EST)	5 :30	10/08/12-10/08/12	44.1 Normal Line / Spot	4
8/1/12	Charlotte (WSOC)	Char				×	:30 9A- 10A (EST)	E: 9	10/08/12-10/08/12	44.0 Revised Line / Spot	T.
10/1/12	riotte (WSOC)	\$1,550.00 Charlotte (WSOC)	\$775.00	2		2	:30 7A- 8A (EST)	S :30	10/08/12-10/08/12	43.1 Normal Line / Spot	45
8/1/12	Charlotte (WSOC)	Cha				4.	:30 7A- 9A (EST)	6 :30	21/80/01-21/80/01	43.0 Revised Line / Spot	4
Comments Entered	Station Cor	Total	Rate	u Spots	SPW Mo Tu We Th Fr Sa Su Spots	SPW Mo Tu	Run Times	Sec Length	Dates Se	Line Type / 8reak Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Printed At: 02:08 PM on Tuesday, October 2 2012



Schedule Dates

Contract #

325080

Date Entered

08/01/12

Agency Brand Advertiser Product

Phone/Fax Buyer Name Sales Dffice Salesperson BASSETT, LAURA Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

CPE

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political 95/101/1537

Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

Demo CD-DP Headline # **Entered By** Last Modified

10/01/12 8

Drder Type 06260221 Jill Hipskind Normal

Package Deal

Commission Commission% 15.00 \$25,929.75

\$146,935.25

Net Total Sales Tax

Charlotte (WSOC)

Grand Total:	By Broadcast Month
129	Spots
\$172,865.00 \$172,865.00	Rate

					THE PROPERTY OF THE PROPERTY O		7	Accepted-Agency/Aévertiser.
					TIRMATION CONTRACT	00		
Station 10/08/12-10/08/12 6 38 69-6-309 (EST) 1 X 1 1 1 1 1 1 1		Charlotte (W50C)	\$2,550.00	\$850.00	> × ×	ш		
10/08/12-10/08/12 5 30 (6 6-30P (EST)) 1 X		Charlotte (W50C)	\$1,275,00	\$425.00	< :	:30 6:30A- 7A (EST)	12-10/05/12 5	57.0 Normal Line / Spot 10/02
of: 10/08/12-10/08/12 6 33 685-6:30P (EST) 1 X Access Access Feature Settion bit 10/08/12-10/08/12 5 33 685-6:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) bit 10/08/12-10/08/12 6 39 75-7:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) bit 10/08/12-10/08/12 6 39 75-97-7:30P (EST) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 4 bit 10/08/12-10/08/12 6 39 7:30P-7:56P (EST) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) bit 10/08/12-10/08/12 6 39 (11P-11:35P (EST)) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) Charlotte (WSOC) bit 10/08/12-10/08/12 5 30 (11P-11:35P (EST)) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) Charlotte (WSOC) bit		Charlotte (W50C)	\$1,00.000	שטיטטכנ	× × × ×	:30 5:30A- 6A (EST)		
		Clariotte (WSOC)		10000		:30 12:05A- 12:35A (EST)		
		Charlotte (WOOC)	420000		×	:30 12:05A- 12:35A (EST)	-	
		Charlette (W30C)	\$500 00°	\$500.00	1 X	:30 11:35P- 12:02A (EST)	-	
		Charlette (MOCC)	4.0000		x	:30 11:35P-12:02A (EST)		
		Charlotte (WEOC)	\$925.00	\$925,00	1 X	:30 11P- 11:35P (EST)	-	
		Charlotte (WSOC)			X	(10m) which was	+	
		Charlotte (WSOC)	\$1,200.00	\$1,200.00	()	-30 FP. 11 350 FCD		53.0 Revised Line / Spot
It 10/08/12-10/08/12 6 30 69- 6:300 (EST) 1 X Age 10/08/12-10/08/12 Charlotte (WSOC) 10/08/12-10/08/12 5 :30 69- 6:300 (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 10/08/12-10/08/12 6 :30 79- 7:300 (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 10/08/12-10/08/12 4 :30 79- 7:300 (EST) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 10/08/12-10/08/12 6 :36 7:300- 7:560 (EST) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC)		Charlotte (WSOC)			1 x	:307:30P- 7:56P (EST)	V12-10/08/12 4	52.1 Normal Line / 5pot 10/0
10/08/12-10/08/12 6 30 6P-6:30P (EST) 1 X 1 41,100.00 Charlotte (WSOC) 10/08/12-10/08/12 5 30 6P-6:30P (EST) 1 X 1 41,100.00 Charlotte (WSOC) 10/08/12-10/08/12 6 30 7P-7:30P (EST) 1 X 1 41,200.00 Charlotte (WSOC) Charlotte (WSOC) 10/08/12-10/08/12 4 30 7P-7:30P (EST) 1 X 1 41,200.00 Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)		Charlotte (WSOC)	00.007/14	1,200.00	×	:30/7:30P- 7:56P (EST)		
10/08/12-10/08/12 6 30 6P- 6:30P (EST) 1 X 10/08/12-10/08/12 5 30 6P- 6:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 10/08/12-10/08/12 6 30 /P- 7:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 1 X 1 \$1,100.00 Charlotte (WSOC) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 1 X		Classific (M2OC)	110000	¢1 300 00	1 X	:30 7P- 7:30P (EST)	3/12-10/08/12 4	
10/08/12-10/08/12 6 30 (65- 6:30P (EST) 1 X Saturation Floridade (WSOC) 10/08/12-10/08/12 5 :30 (65- 6:30P (EST) 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC)		Charleta (MOCO)			»×	:307P- 7:30P (EST)		
10/08/12-10/08/12 6 30 69-6:309 (EST) 1 X Sate 10tal Station 10/08/12-10/08/12 5 30 69-6:309 (EST) 1 X Charlotte (WSOC)		Charlotte (WSOC)	\$1,100.00	\$1,100.00		(201)	1	51.0 Revised Line / Spot
10/08/12-10/08/12 6 :30 69- 6:30 p (EST) 1 y Rate 10tal Station		Charlotte (WSOC)				:3016P- 6:30P (FST)		50.1 Normal Line / Spot 10/
3000	8	Station	Total	Rate	x :: :: : : : : : : : : : : : : : : : :	6.30 6.30		

WSOC-TV does not accept advertising contracts that impennissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



Brand Product Agency Advertiser

Contract #

325080

Date Entered

Buyer Name Salesperson Phone/Fax Sales Office 95/101/1537 BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Comments Billing Type

OBAMA FOR AMERICA

Account Types

National/Political

5tandard

Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/02/12-10/08/12

CO-OP Demo Entered By Last Modified Headline # 08/01/12 06260221 8 10/01/12

Package Dea Order Type Commission% Normal

15.00 \$146,935.25 \$25,929.75

Jill Hipskind

\$172,865.00 \$172,865.00

Sales Tax Net Total Commission

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total: Spots 129 129

Accepted	61.1	61,0	60.0	59.0	58.0	Line
Accepted-Agency/Advertisor:	61.1 Normal Line / Spot	61.0 Revised Line / Sput	60.0 M/G For 30.1.1 / 5pot	59.0 Normal Line / Spot	58.0 Normal Line / Spot	Line Type / Break Type (Ref #)
	10/03/12-10/03/12	10/03/12-10/03/12	10/03/12-10/03/12	10/08/12-10/08/12	10/02/12-10/05/12	Dates
	ω	ئيا	v	5	51	Sec
Date:	1:5	1:.	ļ,,		7.5	Length
CONFIRMATION CONTRA	:30 8P- 8:30P (EST)	:30 8:30P- 9P (EST)	:30 10P- 11P (EST)	:308A- 9A (EST)	:30 8A- 9A (EST)	n Run Times
	<u> </u>	\$red.	1			SPW MO
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					2 2	F
2						8
RA	-		-		_	Spots uc
(0)	-	-	-	2	8	S
Date:	\$3,200.00		\$4,300.00	\$725.00	\$725.00	Rate
Comments:	\$3,200.0		\$4,300.0	\$1,450.0	\$5,800.0	Total
	\$3,200.00 Charlotte (WSOC)	Charlotte (WSOC)	\$4,300.00 Charlotte (WSOC)	\$1,450.00 Charlotte (WSOC)	\$5,800.00 Charlotte (WSOC)	Station
						Comments
	10/1/12	10/1/12	10/1/12	10/1/12	10/1/12	Entered

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